



# The Do's and Dont's of Credit Card Processing

We firmly believe that providing education in credit card processing is vital for empowering businesses. We hope to equip current and prospective clients with transparent knowledge so understand their options, stay ahead of industry changes, and nurture long-term partnerships. We aspire to be a trusted advisor and a valuable resource for businesses on their journey toward successful and seamless payment processing.



## DON'T'S:

- Don't get into a long-term contract!
- Don't lease equipment!
- Don't go with a "free terminal program!"
- Don't buy a proprietary terminal.
- Don't go through a bank to get started.
- Don't sign a contract with tiered pricing!



## DO'S

- Do make sure you understand the rates and fees before you sign any contract!
- Do go with a bigger processor!
- Do your PCI compliance each year.
- Do check your statements periodically!
- Do your research!

REACH OUT TODAY WITH ANY QUESTIONS



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